WORK EXPERIENCE

Freelance Circular Economy Specialist
NGOs, foundations, public sector
Milan, 2023-now
Circular economy evaluations and projects for cities' food systems, design studios, EU Policy Lab and others. Evaluations for cooperation agencies (Oxfam) and regional foundations on circular projects and local job creation in disadvantaged areas

"Climate Cards - Food Edition" Creator and Facilitator
Milan, 2025-now
A deck of cards showcasing the impact of food ingredients, used to explain the impact of individual and collective supply chain choices on the planet. More at instagram.com/theclimatecards

Adjunct University Lecturer: Systemic Design & Circularity
Milan, April 2019-now
Politecnico di Milano, School of Design: elective master course on Strategies for Sustainable Design (6cfu), since 2024
Domus Academy: master course on Regenerative Design, since 2023
Poli.Design, GSoM, Shanghai Lantao University: workshop on Systemic Design for the Circular Economy, since 2019
Basque Culinary Center: Climate Cards workshop

Co-Founder and Head of Academy - Forest Valley
Benefit company, climate-tech accelerator
Milan, June 2021-now
Lectures and workshops on the transition to a regenerative economy, for corporate clients and other institutions
Selection of climate-tech startups for our accelerator

City and Climate Community Coordinator
Y.E.A.H. Community + Assemblea dei Giovani sul Clima | Power Up EU project
Milan, November 2025-June 2026
Building a community of cities and organisations that focus on youth and climate policy. Facilitating the first Youth Climate Assembly between the City of Milan and high-school youth

Circularity Cross-Cutting Manager - Food Trails (Horizon 2020)
Public Administration
Milan, June 2021-April 2025
Support to 11 European cities in the introduction of circular economy practices in public food supply chains
Coordination of the whole Cross-Cutting Manager team (innovation and community, procurement and climate, healthy diets, circularity)

Co-founder and design director - FUL | Future Urban Living
Strategy and consultancy
Singapore and Milan, October 2018-October 2024
Strategies for the circular economy, design of products, services and strategies for business innovation in compliance with the SDGs

Expert, UX design - Digital Transformation Team (PCM)
Public Administration
Rome, April-December 2019
IO App back-office information architecture, UX flows, UI design
Designers community interaction and workshops
Design of Digital Security for Public Administration comic strips

Freelance designer
Strategy and consultancy
Shanghai-Singapore-Milan-Hong Kong, 2012-2018
Collaborations and mentoring of innovative startups in various sectors (agri-tech, microfinance, blockchain, automotive)
Visual Identity, UXUI Design

Interaction Designer - IBM iX Studios
Strategy and consultancy
Shanghai and Hong Kong, December 2016-June 2018
UXUI, digital transformation, DesignThinking workshops
Naming, logo design, branding, visual identity

Senior Service Designer - WILDDESIGN
Strategy and consultancy
Shanghai, December 2015-December 2016
Field research, to inform the development and design of new products and visual identities for foreign brands in Chinese markets

Design Strategy Internship - Continuum
Strategy and consultancy
Shanghai, October 2014-March 2015
Service design, design research
Analysis of Asian market dynamics, compared with Europe and the United States for contextualised marketing strategies

LANGUAGES

Italian (Native)

English (C2 level)
Reading, writing, speaking: excellent

French (C1 level)
Reading, listening: excellent
Writing, speaking: professional knowledge

Portuguese (B2 level)
Reading, listening, writing, speaking: limited professional knowledge

Chinese (HSK4 level)
Reading, listening, writing, speaking: limited professional knowledge

PROFESSIONAL CONTRIBUTIONS

Knowledge sharing: lectures, workshops, masterclasses for adults and master students at **Climate Designers, EU Climate Pact Community, TEDx Verona, EIT Food, ISPI, 24OBS, EPFL, Service Design Days, World Usability Days, Electrolux Professional, UniCredit MI, Nielsen SH**

Mentorship: Supervision of a master thesis project on circular economy in furniture, a master thesis project on circular agrifood systems, and of two international master students' internships on circular design research

Public speaking: global conferences (**World Economic Forum 2023, Al Gore's Climate Reality Training Rome 2024, Singapore and Milan Design Weeks**), podcasts (**Millennial Masters, La Stampa, Disrupt Disruption**), articles and contributions (**Domus Air, Food Trails**)

I authorize the processing of personal data present in the CV pursuant to Legislative Decree .Lgs. 101/2018 and of the GDPR (EU Regulation 2016/679).

RELATIONAL SKILLS

- Community coordination and facilitation
- Coordination of diverse and international working groups
- Coordination of public, academic and private partners on multi-stakeholder EU projects
- Able to work in a team and solo, conduct research and manage analysis and consultancy independently
- Skilled in interpersonal relationships, I seek dialogue to understand different points of view
- Expert in research analysis and field research, interviews with experts, stakeholders or customers
- Naturally capable to establish comfortable conversation grounds with the people I talk to, in the personal sphere or at work

TECHNICAL SKILLS

- Systemic Design for the Circular Economy
- Forecasting and backcasting, futures design
- Service design, strategy and field research
- Production of pitches for clients
- UX design
- UI design
- Brand contextualisation strategies (China, EU/US)
- Design thinking method
- Logos and visual identities for brands
- Mapping and infographics
- Digital prototyping tools: Figma, Sketch, Invision
- Adobe suite: Illustrator, Photoshop, Indesign
- Presentations: Google Slides, Keynote, Canva, Microsoft Power Point

Skills acquired during studies, in agency and consultancy work, or independently with start ups, out of curiosity and personal research.

ORGANISATIONAL/MANAGERIAL SKILLS

- Experience in the public sector, no-profit and consulting
- Ability to plan for roadmaps and timelines, milestones and goals, based on clients' requirements or aligning with international standards and commitments (e.g. Green Deal)
- Project, teams and resource management: I can manage work teams with various skills, organize field research, dialogue with superiors, coordinate the various project phases and ensure that the project timelines are respected
- I can interact with clients both on a personal level and through official communications. I understand what the customer's requirements are and I am able to negotiate for optimal results that meet the needs of both the agency and the client

ARTISTIC SKILLS

Digital and freehand illustrations
Photography, video editing and basic motion graphics
Writing: articles, opinions, stories
Capoeira and rollerskating

ORGANISATIONS

EU Climate Pact Ambassador
Member of Friends of the Club of Rome
Member of YOUNGO Constituency
Climate Reality Leader - Al Gore Initiative
Community Champion for Italy, Global Shapers Community, an Initiative of the World Economic Forum
ISPI Future Leader

STUDIES

2009 — 2010 — 2011 — 2012 — 2013 — 2014 — 2015

Main studies

Science High School M.G.Agnesi
with specialisation in languages (French, English)

Product Design
Politecnico di Milano
School of Design
Bachelor Degree, 104/110
Thesis: *"Stationary Traveller: permanenza temporanea per vite urbane nomadi"*
Thesis advisor: Prof. Mario Bisson

Product Service System Design
Politecnico di Milano
School of Design
Masters Degree, 110/110 cum laude
Thesis: *"Cyclopoli: alternative way finding tool to empower the cycling community in Shanghai"*
Thesis advisor: Prof. Mauro Ceconello

Global experiences

Erasmus Exchange
London Metropolitan University
Managing Design, Product Design

Product Service System Design
Tongji University - 同济大学
Design Innovation Campus
Double Masters Degree
Thesis: Cyclopoli, same as above

Multidisciplinar

ASP - Alta Scuola Politecnica
Politecnico di Milano e Torino
Double Masters Degree
Research project: *"INTERFACES DESIGN: Definition of a user-friendly system for data mining"*
Advisor: Prof. Paolo Ciucarelli, Client: Barilla Italia

I authorize the processing of personal data present in the CV pursuant to Legislative Decree .Lgs. 101/2018 and of the GDPR (EU Regulation 2016/679).